

ME3 License Agreement & Privacy Information

THIS AGREEMENT APPLIES TO USERS, ADVERTISERS, 3RD PARTY AFFILIATES, AND ANYONE THAT USES ME3.

This agreement is our terms of service that governs our relationship with users, vendors, advertisers and others who interact with ME3VR LLC (“ME3”), as well as any products or services offered by ME3VR LLC. By using or accessing the ME3, you agree to this Statement, as updated from time to time.

In the event ME3 provides additional services, we may ask you to review and accept supplemental terms that apply to your interaction with a specific app, product, or service. To the extent those supplemental terms conflict with this agreement, the supplemental terms associated with the app, product, or service govern with respect to your use of such app, product or service to the extent of the conflict.

Special Provisions Applicable to Rooms

If you create or administer a Room on ME3, or run a promotion or an offer from your Room, you agree to the following terms. You are responsible for ensuring that your Room complies with all applicable laws, statutes, and regulations.

General

1. A Room for a brand, entity (place or organization), or public figure may be administered only by an authorized representative of that brand, entity (place or organization) or public figure (an “official Room”).
2. Any user may create a Room to express support for or interest in a brand, entity (place or organization), or public figure, provided that it does not mislead others into thinking it is an official Room, or violate someone's rights. If your Room is not the official Room of a brand, entity (place or organization) or public figure, you must:
 - a. not speak in the voice of, or upload content as though it was coming from, the authorized representative of the Room’s subject matter; and
 - b. make clear that the Room is not the official Room of the brand, entity (place or organization) or public figure.
3. Content uploaded to a Room is public and viewable by everyone who can see the Room.
4. You are required to restrict access to Rooms (through our invitation and blocking functionality) as necessary to comply with applicable laws and ME3 policies.
5. You may not establish terms for your Room that conflict with ME3’s policies.

Room Management

1. Room names must accurately reflect Room content. We may remove administrative rights or require you to change the Room name for any Room that fails to meet this requirement.
2. Room names must:
 - a. not consist solely of generic terms (e.g., “beer” or “pizza”);
 - b. use proper, grammatically correct capitalization and may not include all capitals, except for acronyms;
 - c. not include character symbols, such as excessive punctuation and trademark designations;
 - d. not include superfluous descriptions or unnecessary qualifiers;
 - e. not mislead others into thinking it is an official Room of the Room’s subject matter or is authorized by an authorized representative of the Room’s subject matter; and
 - f. not violate someone’s rights.

Name Changes and Merges

1. Name changes and merges must not result in a misleading or unintended connection and must not substantially change the Room’s subject matter. Additionally, you must not request a name change or merge that would result in re-categorizing a product Room to a brand Room, a generic or opinion Room to a brand Room, or a Group to a Room.

Collection of Data

1. If you collect content and information directly from users, you will make it clear that you (and not ME3) are collecting it, and you will provide notice about and obtain user consent for your use of the content and information that you collect. Regardless of how you obtain content and information from users, you are responsible for securing all necessary permissions to reuse their content and information.
2. You will not collect users' content or information, or otherwise access ME3, using automated means (such as harvesting bots, robots, spiders, or scrapers) without our permission.
3. Don’t use information obtained from a person’s interaction with your call-to-action for any purpose other than to provide the service associated with the call-to-action. If you want to use this information for any other purpose, first obtain a person’s explicit consent.

Room Features

1. **Branded Content on Rooms**
 - A. Branded content must comply with our policies.
 - B. You must comply with all applicable laws and regulations, including by ensuring that you provide all necessary disclosures to people using ME3, such as any disclosures needed to indicate the commercial nature of content uploaded by you.

2. Room Search Icons

- A. Some room search icons are public. This means that anyone who visits your Room will be able to see your cover. Room search icons can't be deceptive, misleading, or infringe on anyone else's copyright. You may not encourage people to upload your cover to their personal timelines.

3. Offers

- A. If you create an offer using ME3, the following policies apply:
- B. ME3 offers must be available for a limited time.
- C. You may only run an offer if you are the merchant for or the manufacturer of the product or service you are promoting.
- D. You must clearly and prominently disclose any restrictions on your offer (such as expiration date or limitations on redemption).
- E. You are solely responsible for improper redemption, fraud, disputes or other issues that arise from the distribution and/or redemption of your offer.
- F. If your offer may be redeemed at a merchant not operated by you, it is your sole responsibility to communicate with the merchant and ensure they honor your offer.
- G. You are responsible for ensuring that your offer complies with these terms and all applicable laws, rules and regulations. Offers are subject to many regulations (such as alcohol discounts and offers marketed to minors) and if you are not certain that your offer complies with applicable law, consult with an expert.

4. Promotions

- A. If you use ME3 to communicate or administer a promotion (ex: a contest or sweepstakes), you are responsible for the lawful operation of that promotion, including:
 - B. The official rules;
 - C. Offer terms and eligibility requirements (ex: age and residency restrictions); and
 - D. Compliance with applicable rules and regulations governing the promotion and all prizes offered (ex: registration and obtaining necessary regulatory approvals)
- E. Promotions on ME3 must include the following:
 - F. A complete release of ME3 by each entrant or participant.
 - G. Acknowledgement that the promotion is in no way sponsored, endorsed or administered by, or associated with, ME3.
- H. We will not assist you in the administration of your promotion, and you agree that if you use our service to administer your promotion, you do so at your own risk.

5. Room Content

- A. Rooms promoting the private sale of regulated goods or services (including firearms, alcohol, tobacco, or adult products) must restrict access to a minimum age of 18.
- B. Rooms that promote or facilitate online gambling, games of skill or lotteries, including online casino, sports books, bingo, or poker, are only allowed in specific countries with prior authorization from ME3.
- C. Rooms must not promote the sale of prescription pharmaceuticals. Rooms for online pharmacies may be permitted with prior approval from ME3.

- D. Rooms must not contain false, misleading, fraudulent, or deceptive claims or content.
- E. Rooms shall not include pornography or adult content unsuitable for users over 13 years old.
- F. Rooms depicting inappropriate violence are not allowed on ME3.

ME3, in its sole discretion shall be able to terminate any account or room whether in violation of these policies or not, and ME3 shall determine in its sole discretion whether violations have occurred.

User Behavior Policy

1. You agree not act in any inappropriate manner when interacting with other users in Rooms.
2. You understand you will be exposed to anyone in the world in a public Room and in the event you are offended by objectional or inappropriate behavior by other members, ME3 shall not be held liable or accountable. Actions of ME3's users are not endorsed by ME3 and ME3 shall not be responsible for their actions just as a stadium is not responsible for the behavior of its participants at a sporting event.
3. Users shall not use offensive language towards each other or at all while in Rooms.
4. If you break our User Behavior Policy or any other rules set forth in this agreement, ME3 shall have the right to terminate your account immediately without notice. ME3 shall also have the right to block you from creating new accounts.

Legal Notices and Objectionable Content Notification

Legal Notices

1. Notice to you. By using ME3, you agree that we may communicate with you electronically any important information regarding your purchases or your account. We may also provide notices to you by posting them on our website, or by sending them to an email address or street address that you previously provided to us. Website and email notices shall be considered received by you within 24 hours of the time posted or sent; notices by postal mail shall be considered received within three (3) business days of the time sent.
2. Notice to us. Except as otherwise stated, you must send notices to us relating to ME3 and these Terms by postal mail to: ME3, Attn: Legal Department, ME 3 VR LLC, 380 Hamilton Ave Suite 754, Palo Alto, CA 94301.
3. Amendment guidelines. We may update these terms at any time without notice as we deem necessary to the full extent permitted by law. The version of this document in place at the time you confirm a transaction will govern that transaction.

Flagging Objectionable Content

ME3 users may choose to contact us via our website form at www.me3vr.com or through our software application to flag objectionable content. We want our Services and products to be suitable to the world and welcome your notice of any inappropriate content so we can deal with it immediately.

Objectionable content reports shall be handled within 24 hours and may result in removing objectionable content or ejecting users uploading or making available objectional content on ME3.

Safety

HEALTH & SAFETY WARNINGS: Please ensure that all users of ME3 in virtual reality mode or augmented reality mode carefully read the warnings below before use to reduce the risk of personal injury, discomfort or property damage.

All warnings apply to both personal use and when giving ME3 to other people. If giving ME3 to other people, you agree to provide them with the following warnings.

Use of any ME3 products is entirely at the user's risk. You will need to agree to this before purchasing and / or downloading ME3.

Introduction

Virtual reality is not suitable for everyone and if you have any doubt whether you are suitable for virtual reality, please consult your Doctor.

In general, use of ME3 is not suitable for those who are pregnant, have high blood pressure, suffer from motion sickness, inner ear infections or claustrophobia, had any form of recent surgery, pre-existing binocular vision abnormalities, heart conditions or epileptic symptoms.

People who wear an implanted medical device such as a pacemaker should consult with a medical practitioner prior to using ME3 as the phone used inside may emit radio waves which could interfere with the normal operations of such devices.

Those who have ever, or currently live with symptoms of epilepsy such as severe dizziness, blackouts, seizures or loss of awareness, should see a doctor before using ME3. The content viewed through ME3 may include flashing images and repetitive sequences which, for a small portion of people, could cause seizures, even in those who have never experienced seizures in the past.

We recommend taking a 15 minute break from using ME3 when in virtual reality mode every 15 minutes by removing the headset. Allow for a minimum of 30 minutes after using ME3 in virtual reality mode before operating any machinery.

Minors

ME3 is not intended for use by individuals below the age of 13.

Safe use

When using ME3, your vision is 100% obscured and when using headphones, your capacity to hear what is happening in your surroundings is reduced. Therefore, it is your responsibility to ensure you use ME3 in a safe secure environment free of nearby obstructions.

Avoid using ME3 in potentially dangerous surroundings which include sharp objects, balconies, stairwells and furnishings that are easy to break.

You must remain seated at all times when using ME3.

Do not under any circumstances use ME3 in environments that may need your immediate attention. Only use ME3 indoors and if using on public transport, it is your responsibility that you remain seated, and keep the audio volume low enough to hear any emergency announcements.

Prolonged periods of loud noise can lead to ear damage including reduced or loss of hearing and tinnitus. It is your responsibility to keep the volume of your headphones at a safe level.

Never in any circumstances use ME3 if you:

- Are under the influence of drugs including alcohol; Suffering the after effects of using drugs including alcohol; Suffering a gastric illness or virus; Suffering from stress or are over-tired.

Damage to Your Device

Please refer to your manufactures guidelines on how to properly care for your device.

Notwithstanding anything in this agreement, ME3 is not responsible and shall be held harmless for any damage to your phone or computer related to use of ME3 or damage related to modifications of your phone by ME3.

Sharing Your Information

We may collect the content and other information you provide when you use different parts of our software or other offerings (“Services”), including when you sign up for an account, create or share, and message or communicate with others. This can include information in or about the content you provide, such as the location of a photo or the date a file was created. We also collect information about how you use our Services, such as the types of content you view or engage with or the frequency and duration of your activities.

We may also collect content and information that other people provide when they use our Services, including information about you, such as when they share a room with you, send a message to you, or upload, sync or import your contact information.

We may collect information about the people and groups you are connected to and how you interact with them, such as the people you communicate with the most or the groups you like to share with. We may also collect contact information you provide if you upload, sync or import this information (such as an address book) from a device.

Financial Transactions

As purchase transactions become available, Services for purchases or financial transactions (whether you are buying or selling something on ME3), we collect information about the purchase or transaction. This includes your payment information, such as your credit or debit card number and other card information, and other account and authentication information.

Your Devices

We may collect information from or about the computers, phones, or other devices where you install or access our Services, depending on the permissions you've granted. We may associate the information we collect from your different devices, which helps us provide consistent Services across your devices. Here are some examples of the device information we collect:

- Attributes such as the operating system, hardware version, device settings, file and software names and types, battery and signal strength, and device identifiers.
- Device locations, including specific geographic locations, such as through GPS, Bluetooth, or WiFi signals.
- Connection information such as the name of your mobile operator or ISP, browser type, language and time zone, mobile phone number and IP address.

3rd Parties Affiliated with ME3

As third party links become available or other communication with third party software, websites, or other interfaces, we may collect information when you visit or use third-party websites and apps that use our Services (for example, if you are directed from a ME3 room to an online purchase web site). This includes information about the websites and apps you visit, your use of our Services on those websites and apps, as well as information the developer or publisher of the app or website provides to you or us.

As partnerships develop with 3rd party vendors and collaborator, ME3 may receive information about you and your activities on and off ME3 from third-party partners, such as information from a partner when we jointly offer services or from an advertiser about your experiences or interactions with them.

Personalization

ME3 intends to enhance its offering to become personalize content, and make suggestions for you by using this information to understand how you use and interact with our Services and the people or things you're connected to and interested in on and off our Services. As such, ME3

may use the information described in this document to provide direction to enhance its offering.

ME3 may use your information to send you marketing communications, communicate with you about our Services and let you know about our policies and terms. We also use your information to respond to you when you contact ME3.

We use the information we have to improve our advertising and measurement systems so we can show you relevant ads on and off our Services and measure the effectiveness and reach of ads and services.

Security

We use the information we have to help verify accounts and activity, and to promote safety and security on and off of our Services, such as by investigating suspicious activity or violations of our terms or policies.

We may use cookies and similar technologies to provide and support our Services and each of the uses outlined and described in this section of our policy. These technologies allow ME3 to remember data you entered so you don't have to re-enter it everytime you log in, or make transitions through our software.

Sharing Your Content

People you share and communicate with.

When you share and communicate using our Services, you choose the audience who can see what you share. For example, when you upload content into a Room on ME3, you select the audience for the uploaded room content, such as a customized group of individuals, all of your contacts, or all users by declaring a room Public.

Public information is any information you share with a public audience. Public information is available to anyone.

In some cases, people you share and communicate with may download or re-share this content with others on and off our Services. As comments become enabled, your comments on another person's content on ME3, that person decides the audience who can see your comment. If their audience is public, your comment will also be public.

People that see content others share about you.

Other people may use our Services to share content about you with the audience they choose. For example, people may share a photo of you, mention you at a location in uploaded room content, or share information about you that you shared with them. If you have concerns with someone's uploaded room content, you are free to use our website or software to contact ME3 and report such concerns.

3rd Party Integration

When you use third-party apps, websites or other services that use, or are integrated with, our Services, they may receive information about what you upload into a Room or share.

New owner

If the ownership or control of all or part of our Services or their assets changes, we may transfer your information to the new owner.

Advertising & Vendors

Advertising, Measurement and Analytics Services

We may use your information to customize advertising. We do not share information that personally identifies you (personally identifiable information is information like name or email address that can by itself be used to contact you or identifies who you are) with advertising, measurement or analytics partners unless you give us permission. We may provide these partners with information about the reach and effectiveness of their advertising without providing information that personally identifies you, or if we have aggregated the information so that it does not personally identify you.

Vendors, service providers and other partners.

We may transfer information to vendors, service providers, and other partners who globally support our business, such as providing technical infrastructure services, analyzing how our Services are used, measuring the effectiveness of ads and services, providing customer service, facilitating payments, or conducting academic research and surveys.

Legal Requests

We may access, preserve and share your information in response to a legal request (like a search warrant, court order or subpoena) if we have a good faith belief that the law requires us to do so. This may include responding to legal requests from jurisdictions outside of the United States where we have a good faith belief that the response is required by law in that jurisdiction, affects users in that jurisdiction, and is consistent with internationally recognized standards. We may also access, preserve and share information when we have a good faith belief it is necessary to: detect, prevent and address fraud and other illegal activity; to protect ourselves, you and others, including as part of investigations; or to prevent death or imminent bodily harm. For example, we may provide information to third-party partners about the reliability of your account to prevent fraud and abuse on and off of our Services. Information we receive about you, including financial transaction data related to purchases made with ME3, may be accessed, processed and retained for an extended period of time when it is the subject of a legal request or obligation, governmental investigation, or investigations concerning possible violations of our terms or policies, or otherwise to prevent harm. We also may retain information from accounts disabled for violations of our terms for at least a year to prevent repeat abuse or other violations of our terms.

Changes to This Policy?

ME3 shall notify you before we make changes to this policy and give you the opportunity to review and comment on the revised policy before continuing to use our Services.

How to contact ME3 with questions

Please contact ME3 at www.me3vr.com or by mail at:

ME 3 VR LLC

380 Hamilton Ave

Suite 754

Palo Alto, CA 94301

Additional Terms

Sharing Your Content and Information

You own all of the content and information you upload into a Room on ME3, and you can control how it is shared through your application settings. In addition:

1. For content that is covered by intellectual property rights, like photos and as videos (as they become possible to upload) (IP content), you specifically give us the following permission: you grant us a non-exclusive, transferable, sub-licensable, royalty-free, worldwide license to use any IP content that you upload into a Room on or in connection with ME3 (IP License). This IP License ends when you delete your IP content or your account unless your content has been shared with others, and they have not deleted it.
2. When you delete IP content, it is deleted on your device, and our server, but it may remain on other devices if it has been downloaded by someone else when it was uploaded on ME3. However, you understand that removed content may persist in backup copies for a reasonable period of time (but will not be available to others).
3. When you use an application, the application may ask for your permission to access your content and information as well as content and information that others have shared with you.
4. When you publish content or information using the Public setting, it means that you are allowing everyone, including people off of ME3, to access and use that information, and to associate it with.
5. We always appreciate your feedback or other suggestions about ME3, but you understand that we may use your feedback or suggestions without any obligation to compensate you for them (just as you have no obligation to offer them).

Safety

You agree to the following safety rules:

1. You will not upload unauthorized commercial communications (such as spam) on ME3.
2. You will not collect users' content or information, or otherwise access ME3, using automated means (such as harvesting bots, robots, spiders, or scrapers) without our prior permission.
3. You will not engage in unlawful multi-level marketing, such as a pyramid scheme, on ME3.
4. You will not upload viruses or other malicious code.
5. You will not solicit login information or access an account belonging to someone else.
6. You will not bully, intimidate, or harass any user.
7. You will not upload content that: is hate speech, threatening, or pornographic; incites violence; or contains nudity or graphic or gratuitous violence.
8. You will not develop or operate a third-party application containing alcohol-related, dating or other mature content (including advertisements) without appropriate age-based restrictions.
9. You will not use ME3 to do anything unlawful, misleading, malicious, or discriminatory.
10. You will not do anything that could disable, overburden, or impair the proper working or appearance of ME3.

11. You will not facilitate or encourage any violations our policies.

Registration and Account Security

ME3 users are required to accept the following rules:

1. You will not provide any false personal information on ME3, or create an account for anyone other than yourself without permission.
2. You will not create more than one personal account.
3. If we disable your account, you will not create another one without our permission.
4. You will not use your personal timeline primarily for your own commercial gain, and will use a ME3 room for such purposes.
5. You will not use ME3 if you are under 13.
6. You will not use ME3 if you are a convicted sex offender.
7. You will keep your contact information accurate and up-to-date.
8. You will not share your password, let anyone else access your account, or do anything else that might jeopardize the security of your account.
9. You will not transfer your account (including any Room you own) to anyone without first getting our written permission.
10. If you select a username or similar identifier for your account or Room, we reserve the right to remove or reclaim it if we believe it is appropriate (such as when a trademark owner complains about a username that does not closely relate to a user's actual name).

Protecting Other People's Rights

You agree to the following rules.

1. You will not upload content or take any action on ME3 that infringes or violates someone else's rights or otherwise violates the law.
2. We can remove any content or information you upload into a Room on ME3 if we believe that it violates this Statement or our policies.
3. If you believe there is infringement on your intellectual property or other rights, you can contact us through our website at www.me3vr.com.
4. If we remove your content for infringing someone else's copyright, and you believe we removed it by mistake, we will provide you with an opportunity to appeal.
5. If you repeatedly infringe other people's intellectual property rights, we will disable your account when appropriate.
6. You will not use our copyrights or Trademarks or any confusingly similar marks with out our prior written permission.
7. If you collect information from users, you will: obtain their consent, make it clear you (and not ME3) are the one collecting their information, and post a privacy policy explaining what information you collect and how you will use it.
8. You will not upload, post, or share anyone's identification documents or sensitive financial information on ME3.
9. You will not send unwanted email invitations to non-users without their consent.

Mobile and Other Devices

1. We currently provide our mobile services for free, but please be aware that your carrier's normal rates and fees, such as text messaging and data charges, will still apply.
2. You provide consent and all rights necessary to enable users to download your Room and content (including through an application) to their devices with any information that is visible to them on ME3.

Payments

Making Purchases

1. Funding and spending. When you make a purchase using ME3, you agree to provide a valid funding instrument. When you have successfully completed this funding transaction, we will then transfer that value to the developer offering the content you wish to purchase.
2. Pricing. Pay attention to the details of the transaction, because your total price may include taxes, fees, and shipping costs, all of which you are responsible for funding.
3. Extra terms. You may be presented with additional terms related to a specific purchase before you confirm the transaction (such as shipping terms for tangible goods). Those additional terms will also govern that transaction.
4. Sponsored contents. Room content you have Sponsored are subject to our policies for Advertisers.
5. Actual sale. You may only use ME3 to process a funding transaction for a legitimate, bona fide purchase of a product or service. Except as set forth below, you may not use ME3 to fund a transaction or otherwise transfer electronic value not in conjunction with a purchase.
6. No Warranties. You acknowledge that the products or services you may purchase are sold by merchants, not by ME3. WE MAKE NO WARRANTIES OF ANY KIND, EXPRESS OR IMPLIED, WITH RESPECT TO ANY PRODUCTS OR SERVICES SOLD ON OR THROUGH ME3.

Payment Methods

1. Authority. When you provide a funding instrument to us, you confirm that you are permitted to use that funding instrument. When you fund a transaction, you authorize us (and our designated payment processor) to charge the full amount to the funding instrument you designate for the transaction. You also authorize us to collect and store that funding instrument, along with other related transaction information.
2. Authorization. If you pay by credit or debit card, we may obtain a pre-approval from the issuer of the card for an amount, which may be as high as the full price of your purchase. We will bill your card at the time you load funds for your transaction, or shortly thereafter. If you cancel a transaction before completion, this pre-approval may result in those funds not otherwise being immediately available to you.

3. Failed funding. If you fund a payment by debit card and your load transaction results in an overdraft or other fee from your bank, you alone are responsible for that fee.

Actions We May Take

1. At-will use. We may revoke your eligibility to buy or sell on ME3 at any time at our sole discretion.
2. Inquiries. By engaging financial transactions on ME3, you acknowledge and agree that we may make any inquiries that we consider necessary, either directly or through third parties, concerning your identity and creditworthiness.
3. Our right to cancel. We may cancel any transaction if we believe the transaction violates these terms or our policies, or if we believe doing so may prevent financial loss. We may also cancel any electronic value accumulated, transferred, assigned, or sold as a result of fraudulent or illegal behavior.
4. Payment limitations. In order to prevent financial loss to you or to us, we may place a delay on a payment for a period of time, or limit funding instruments for a transaction, or limit your ability to make a purchase, or deactivate your account.
5. Sharing of information. In order to prevent financial loss to you or to us, we may contact your funding instrument issuer, law enforcement, or affected third parties (including other users) and share details of any payments you are associated with, if we believe doing so may prevent financial loss or a violation of law.

Disputes and Reversals

1. Customer assistance. 3rd party vendors are required to provide their information, and you must reach out to them for any disputes, reversals, or policy questions.
2. No liability for spend transaction. If you enter into a transaction with a third party and have a dispute over the goods or services you purchased, we have no liability for the goods or services underlying the transaction. Our only responsibility is to handle your funding transaction. All funding transactions are final unless otherwise required by law. If you order something that becomes unavailable before it can be provided to you, you may request a refund of your funded amount.
3. Duty to notify us. If you believe that an unauthorized or otherwise problematic transaction has taken place under your account, you agree to notify us immediately, so that we may take action to prevent financial loss. Unless you submit the claim to us within 30 days after the charge, you will have waived, to the fullest extent permitted by law, all claims against us arising out of or otherwise related to the transaction.
4. Intervention. We may intervene in disputes concerning payments that may arise between you and a developer, but we have no obligation to do so.
5. Technical difficulties. If you experience a technical failure or interruption of service that causes your funding transaction to fail, you may request that your transaction be completed at a later time.

Special Provisions Applicable to Advertisers

1. Agreement to pay. When you purchase advertising or promoted content on or through ME3, you agree to pay all amounts specified in the order, along with any applicable taxes.
2. Consent to credit check. Your order constitutes your written authorization for us to obtain your personal and/or business credit report from a credit bureau. We may obtain your credit report when you place an order, or at any time thereafter.
3. Security. You are responsible for maintaining the security of your advertising account, and you understand that you will be charged for any orders placed on or through your advertising account.
4. Direct debit. If you are making direct debit payments, you agree that we can charge you any amount that falls within the range you agreed to upon signup. We will notify you in advance if any charge will exceed the agreed-upon range. If you want to change your preferred payment method from direct debit, you can contact us via email at support@me3vr.com.
5. Cancellation. You can cancel an advertising order at any time by emailing us at support@mevr.com, but your ads may run for several days after you notify us, and you are still responsible for paying for those ads.
6. Tax liability. The amounts charged to you by us, whether through your credit card or otherwise, may be subject to and include applicable taxes, including without limitation withholding taxes. It is your responsibility to remit any taxes that apply to your transactions. You agree to indemnify and hold us harmless from and against any claim arising out of your failure to do so.
7. Delinquent accounts. If you purchase advertising, and your payment method fails or your account is past due, we may take steps to collect past due amounts using other collection mechanisms. You agree to pay all expenses associated with such collection, including reasonable attorneys' fees. Interest will accrue on any past due amounts at the rate of the lesser of 1% per month or the lawful maximum.

Additional Terms

1. Conflict of laws. Some countries may restrict or prohibit your ability to make payments through ME3. Nothing in these Terms should be read to override or circumvent any such foreign laws.
2. Courtesy translations. These Terms were written in English (US). To the extent any translated version of these terms conflicts with the English version, the English version controls.
3. “Us”. above, the following are the entities to which “us,” “we,” “our,” or “ME3” refer to ME3VR LLC.

Advertising Rules

If you are Advertising on ME3, you agree to the following:

1. You give us permission to use your name, profile picture, content, and information in connection with commercial, sponsored, or related content.
2. We do not give your content or information to advertisers without your consent.
3. You understand that we may not always identify paid services and communications as such.

Prohibited Content

1. Illegal Products or Services

Ads must not constitute, facilitate, or promote illegal products, services or activities. Ads targeted to minors must not promote products, services, or content that are inappropriate, illegal, or unsafe, or that exploit, mislead, or exert undue pressure on the age groups targeted.

2. Tobacco Products

Ads must not promote the sale or use of tobacco products and related paraphernalia.

3. Drugs & Drug-Related Products

Ads must not promote the sale or use of illegal, prescription, or recreational drugs.

4. Unsafe Supplements

Ads must not promote the sale or use of unsafe supplements, as determined by ME3 in its sole discretion.

5. Weapons, Ammunition, or Explosives

Ads must not promote the sale or use of weapons, ammunition, or explosives.

6. Adult Products or Services

Ads must not promote the sale or use of adult products or services, except for ads for family planning and contraception. Ads for contraceptives must focus on the contraceptive features of the product, and not on sexual pleasure or sexual enhancement, and must be targeted to people 18 years or older.

7. Adult Content

Ads must not contain adult content. This includes nudity, depictions of people in explicit or suggestive positions, or activities that are overly suggestive or sexually provocative.

8. Third-Party Infringement

Ads must not contain content that infringes upon or violates the rights of any third party, including copyright, trademark, privacy, publicity, or other personal or proprietary rights. To report content that you feel may infringe upon or violate your rights, please check these details.

9. Sensational Content

Ads must not contain shocking, sensational, disrespectful or excessively violent content.

10. Personal Attributes

Ads must not contain content that asserts or implies personal attributes. This includes direct or indirect assertions or implications about a person's race, ethnic origin, religion, beliefs, age, sexual orientation or practices, gender identity, disability, medical condition (including physical or mental health), financial status, membership in a trade union, criminal record, or name.

11. Misleading or False Content

Ads must not contain deceptive, false, or misleading content, including deceptive claims, offers, or business practices.

12. Controversial Content

Ads must not contain content that exploits controversial political or social issues for commercial purposes.

13. Surveillance Equipment

Ads may not promote the sale of spy cams, mobile phone trackers or other hidden surveillance equipment.

14. Grammar & Profanity

Ads must not contain profanity or bad grammar and punctuation. Symbols, numbers, and letters must be used properly.

15. Nonexistent Functionality

Ads must not contain images that portray nonexistent functionality.

16. Personal Health

Ads must not contain "before-and-after" images or images that contain unexpected or unlikely results. Ad content must not imply or attempt to generate negative self-perception in order to promote diet, weight loss, or other health related products. Ads for health, fitness or weight loss products must be targeted to people 18 years or older.

17. Payday or Cash Advance Loans

Ads must not promote payday loans, paycheck advances or any other short-term loan intended to cover someone's expenses until their next payday.

18. Multilevel Marketing

Ads promoting income opportunities must fully describe the associated product or business model, and must not promote business models offering quick compensation for little investment, including multilevel marketing opportunities.

19. Penny Auctions

Ads may not promote penny auctions, bidding fee auctions or other similar business models.

20. Counterfeit Documents

Ads may not promote fake documents, such as counterfeit degrees, passports or immigration papers.

21. Low Quality or Disruptive Content

Ads must not contain content leading to external landing pages that provide an unexpected or disruptive experience. This includes misleading ad positioning, such as overly sensationalized headlines, and leading people to landing pages that contain minimal original content and a majority of unrelated or low quality ad content.

22. Spyware or Malware

Ads must not contain spyware, malware, or any software that results in an unexpected or deceptive experience. This includes links to sites containing these products.

23. Discriminatory Practices

Ads must not discriminate or encourage discrimination against people based on personal attributes such as race, ethnicity, color, national origin, religion, age, sex, sexual orientation, gender identity, family status, disability, medical or genetic condition.

Restricted Content

1. Alcohol

Ads that promote or reference alcohol must comply with all applicable local laws, required or established industry codes, guidelines, licenses and approvals, and include age and country targeting criteria consistent with M3's targeting guidelines and applicable local laws. Note that ads promoting or referencing alcohol are prohibited in some countries, including but not limited to: Afghanistan, Brunei, Bangladesh, Egypt, Gambia, Kuwait, Libya, Norway, Pakistan, Russia, Saudi Arabia, Turkey, United Arab Emirates and Yemen.

2. Dating

Ads for online dating services are only allowed with prior written permission. These must adhere to the dating targeting requirements and our dating quality guidelines found [here](#). In order to be a registered dating partner, please fill out this [form](#) to begin your application process.

3. Real Money Gambling

Ads that promote or facilitate online real money gambling, real money games of skill or real money lotteries, including online real money casino, sports books, bingo, or poker, are only allowed with prior written permission. Authorized gambling, games of skill or lottery ads must target people 18 years or older who are in jurisdictions for which permission has been granted.

4. State Lotteries

Lotteries run by government entities may advertise on ME3, provided the ads are targeted in accordance with applicable law in the jurisdiction in which the ads will be served and only target people in the jurisdiction in which the lottery is available.

5. Online Pharmacies

Ads must not promote the sale of prescription pharmaceuticals. Ads for online and offline pharmacies are only permitted with prior written permission.

6. Supplements

Ads that promote acceptable dietary and herbal supplements may only target people who are at least 18 years of age.

7. Subscription Services

Ads for subscription services, or that promote products or services that include negative options, automatic renewal, free-to-pay conversion billing products, or mobile marketing are subject to our subscription services requirements.

8. Financial Services

Ads promoting credit card applications or financial services with accredited institutions must clearly provide sufficient disclosure regarding associated fees, including APR percentages transaction fees, within the ad's landing page. Ads promoting loans or insurance services must not directly request the input of a person's financial information, including credit card information.

9. Branded Content

Ads from Verified Pages (with the blue badge) promoting branded content must tag the featured third party product, brand, or sponsor using the branded content tool. Branded content within ads is defined as content where the content's editorial voice has been influenced by and features a third party product, brand, or sponsor (e.g. product placement, sponsorship's, sponsor logos, etc.). When promoting branded content integrations, advertisers must use the Branded Content tool (please learn more [here](#) on how to tag the featured third party product, brand, or sponsor).

10. Student Loan Services

Ads promoting student loan services must be targeted to people 18 years or older. Ads must not promote misleading or deceptive services related to student loan consolidation, forgiveness, or refinancing.

Video Ads

Video ads and other dynamic ad types must comply with all of the rules listed in these Advertising Policies, as well as the policies below:

1. Disruptive Content

Videos and other similar ad types must not use overly disruptive tactics, such as flashing screens.

2. Entertainment Related Restrictions

Ads for movie trailers, TV shows, video game trailers, and other similar content intended for mature audiences are only allowed with prior written permission from ME3 and must target people who are 18 years or older. Excessive depictions of the following content within these ads are not allowed:

1. Drugs and alcohol use
2. Adult content
3. Profanity
4. Violence and gore

Targeting

1. You must not use targeting options to discriminate against, harass, provoke, or disparage users or to engage in predatory advertising practices.
2. If you target your ads to custom audiences, you must comply with the [applicable terms](#) when creating an audience.

Positioning

1. Relevance

All ad components, including any text, images or other media, must be relevant and appropriate to the product or service being offered and the audience viewing the ad.

2. Accuracy

Ads must clearly represent the company, product, service, or brand that is being advertised.

3. Related Landing Pages

The products and services promoted in an ad's text must match those promoted on the landing page, and the destination site must not offer or link to any prohibited product or service.

Text in Images

Our policies previously prohibited ads with text that covered more than 20% of an ad's image. We've recently implemented a new solution that allows ads with greater than 20% text to run, but with less or no delivery. To find out more about this change and how it impacts your ads, visit the [Advertiser Help Center](#).

Lead Ads

Advertisers must not create Lead Ads questions to request the following types of information without our prior written permission.

1. Account Numbers

Ads must not request account numbers, including frequent flyer numbers, loyalty card numbers, or cable or telephone account numbers without our prior permission.

2. Criminal History

Ads must not request information regarding criminal or arrest history without our prior permission.

3. Financial Information

Ads must not request financial information, including bank account numbers, bank routing numbers, credit or debit card numbers, credit scores, income, net worth or how much debt someone has without our prior permission.

4. Government Issued Identifiers

Ads must not request government-issued identifiers, including Social Security numbers, passport numbers or driver's license numbers without our prior permission.

5. Health Information

Ads must not request health information, including physical health, mental health, medical treatments, medical conditions or disabilities without our prior permission.

6. Insurance Information

Ads must not request insurance information, including current insurance policy numbers, without our prior permission.

7. Political Affiliation

Ads must not request information regarding political affiliation without our prior permission.

8. Race or Ethnicity

Ads must not request information regarding race or ethnicity without our prior permission.

9. Religion

Ads must not request information regarding religion or philosophical beliefs without our prior permission.

10. Sexual Orientation

Ads must not request information regarding sexual orientation or information about the sexual life of the individual, including what gender(s) the person prefers to date, without our prior permission.

11. Template Questions

Ads must not request the same or substantially similar information that you could use a Template Question to request.

12. Trade Union Membership

Ads must not request information regarding trade Union membership status without our prior permission.

13. Usernames or Passwords

Ads must not request usernames or passwords, including usernames and passwords for existing and new accounts, without our prior permission.

Use of Our Brand Assets

1. Brand Endorsement

Ads must not imply a ME3 endorsement or partnership of any kind.

2. Copyrights & Trademarks

All other ads and landing pages must not use our copyrights, [Trademarks](#), or any confusingly similar marks, except with our prior written permission.

Data Use Restrictions

1. Ensure any ad data collected, received or derived from your ME3 ad (“ME3 advertising data”) is only shared with someone acting on your behalf, such as your service provider. You are responsible for ensuring your service providers protect any ME3 advertising data or any other information obtained from us, limit their use of all of that information, and keep it confidential and secure.
2. Don’t use ME3 advertising data for any purpose (including retargeting, commingling data across multiple advertisers’ campaigns, or allowing piggybacking or redirecting with tags), except on an aggregate and anonymous basis (unless authorized by ME3) and only to assess the performance and effectiveness of your ME3 advertising campaigns.
3. Don’t use ME3 advertising data, including the targeting criteria for your ad, to build, append to, edit, influence, or augment user profiles, including profiles associated with any mobile device identifier or other unique identifier that identifies any particular user, browser, computer or device.
4. Don’t transfer any ME3 advertising data (including anonymous, aggregate, or derived data) to any ad network, ad exchange, data broker or other advertising or monetization related service.

Additional Advertiser Terms

1. Advertisers are responsible for understanding and complying with all applicable laws and regulations. Failure to comply may result in a variety of consequences, including the cancellation of ads you have placed and termination of your account.
2. We do not use sensitive personal data for ad targeting. Topics you choose for targeting your ad don't reflect the personal beliefs, characteristics or values of the people who use ME3.
4. If you are managing ads on behalf of other advertisers, each advertiser or client must be managed through separate ad accounts. You must not change the advertiser or client associated with an established ad account; set up a new account. You are responsible for ensuring that each advertiser complies with these Advertising Policies.
5. We reserve the right to reject, approve or remove any ad for any reason, in our sole discretion, including ads that negatively affect our relationship with our users or that promote content, services, or activities, contrary to our competitive position, interests, or advertising philosophy.
6. For policies that require prior written permission, ME3 may grant these permissions.
7. These policies are subject to change at any time without notice.

Special Provisions Applicable to Software

1. If you download or use our software, such as a stand-alone software product, an app, or a browser plugin, you agree that from time to time, the software may download and install upgrades, updates and additional features from us in order to improve, enhance, and further develop the software.
2. You will not modify, create derivative works of, decompile, or otherwise attempt to extract source code from us, unless you are expressly permitted to do so under an open source license, or we give you express written permission.

Amendments

1. We'll notify you before we make changes to these terms and give you the opportunity to review and comment on the revised terms before continuing to use our Services.
2. If we make changes to policies, guidelines or other terms referenced in or incorporated by this Statement, we may provide notice on the Site Governance Room.
3. Your continued use of the ME3 Services, following notice of the changes to our terms, policies or guidelines, constitutes your acceptance of our amended terms, policies or guidelines.

Termination

If you violate the letter or spirit of this Statement, or otherwise create risk or possible legal exposure for us, we can stop providing all or part of ME3 to you. We will notify you by email or at the next time you attempt to access your account. You may also delete your account or disable your application at any time.

Disputes

1. You will resolve any claim, cause of action or dispute (claim) you have with us arising out of or relating to this Statement or ME3 exclusively in the U.S. District Court for the Northern District of California or a state court located in Santa Clara County, and you agree to submit to the personal jurisdiction of such courts for the purpose of litigating all such claims. The laws of the State of California will govern this Statement, as well as any claim that might arise between you and us, without regard to conflict of law provisions.
2. If anyone brings a claim against us related to your actions, content or information on ME3, you will indemnify and hold us harmless from and against all damages, losses, and expenses of any kind (including reasonable legal fees and costs) related to such claim. Although we provide rules for user conduct, we do not control or direct users' actions on ME3 and are not responsible for the content or information users transmit or share on ME3. We are not responsible for any offensive, inappropriate, obscene, unlawful or otherwise objectionable content or information you may encounter on ME3. We are not responsible for the conduct, whether online or offline, of any user of ME3.
3. WE TRY TO KEEP ME3 UP, BUG-FREE, AND SAFE, BUT YOU USE IT AT YOUR OWN RISK. WE ARE PROVIDING ME3 AS IS WITHOUT ANY EXPRESS OR IMPLIED WARRANTIES INCLUDING, BUT NOT LIMITED TO, IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, AND NON-INFRINGEMENT. WE DO NOT GUARANTEE THAT ME3 WILL ALWAYS BE SAFE, SECURE OR ERROR-FREE OR THAT ME3 WILL ALWAYS FUNCTION WITHOUT DISRUPTIONS, DELAYS OR IMPERFECTIONS. ME3 IS NOT RESPONSIBLE FOR THE ACTIONS, CONTENT, INFORMATION, OR

DATA OF THIRD PARTIES, AND YOU RELEASE US, OUR DIRECTORS, OFFICERS, EMPLOYEES, AND AGENTS FROM ANY CLAIMS AND DAMAGES, KNOWN AND UNKNOWN, ARISING OUT OF OR IN ANY WAY CONNECTED WITH ANY CLAIM YOU HAVE AGAINST ANY SUCH THIRD PARTIES. IF YOU ARE A CALIFORNIA RESIDENT, YOU WAIVE CALIFORNIA CIVIL CODE §1542, WHICH SAYS: A GENERAL RELEASE DOES NOT EXTEND TO CLAIMS WHICH THE CREDITOR DOES NOT KNOW OR SUSPECT TO EXIST IN HIS OR HER FAVOR AT THE TIME OF EXECUTING THE RELEASE, WHICH IF KNOWN BY HIM OR HER MUST HAVE MATERIALLY AFFECTED HIS OR HER SETTLEMENT WITH THE DEBTOR. WE WILL NOT BE LIABLE TO YOU FOR ANY LOST PROFITS OR OTHER CONSEQUENTIAL, SPECIAL, INDIRECT, OR INCIDENTAL DAMAGES ARISING OUT OF OR IN CONNECTION WITH THIS STATEMENT OR ME3, EVEN IF WE HAVE BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES. OUR AGGREGATE LIABILITY ARISING OUT OF THIS STATEMENT OR ME3 WILL NOT EXCEED THE GREATER OF ONE HUNDRED DOLLARS (\$100) OR THE AMOUNT YOU HAVE PAID US IN THE PAST TWELVE MONTHS. APPLICABLE LAW MAY NOT ALLOW THE LIMITATION OR EXCLUSION OF LIABILITY OR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE LIMITATION OR EXCLUSION MAY NOT APPLY TO YOU. IN SUCH CASES, ME3'S LIABILITY WILL BE LIMITED TO THE FULLEST EXTENT PERMITTED BY APPLICABLE LAW.

Special Provisions Applicable to Users Outside the United States

The following provisions apply to users and non-users who interact with ME3 outside the United States:

1. You consent to having your personal data transferred to and processed in the United States.
2. If you are located in a country embargoed by the United States, or are on the U.S. Treasury Department's list of Specially Designated Nationals you will not engage in commercial activities on ME3 (such as advertising or payments) or operate a Platform application or website. You will not use ME3 if you are prohibited from receiving products, services, or software originating from the United States.

Definitions

1. By "ME3" or "ME3 Services" we mean the features and services we make available, including through (a) our website at www.me3vr.com and any other ME3 branded or co-branded websites (including sub-domains, international versions, widgets, and mobile versions); (b) our software applications; (c) other media, brands, products, services, software (such as a toolbar), devices, or networks now existing or later developed. ME3 reserves the right to designate, in its sole discretion, that certain of our brands, products, or services are governed by separate terms and not this document.
2. By "software applications" apps on mobile devices and stand alone computers.
3. By "information" we mean facts and other information about you, including actions taken by users and non-users who interact with ME3.
4. By "content" we mean anything you or other users upload, provide or share using ME3 Services.
5. By "data" or "user data" or "user's data" we mean any data, including a user's content or information that you or third parties can retrieve from ME3 or provide to ME3 through software applications.
6. By "upload" we mean post or transfer files on to ME3 or otherwise make available by using ME3.
7. By "use" we mean use, run, copy, publicly perform or display, distribute, modify, translate, and create derivative works of.
8. By "Trademarks" we mean the list of trademarks provided [here](#).

Other

1. This Statement makes up the entire agreement between the parties regarding ME3, and supersedes any prior agreements.
2. If any portion of this Statement is found to be unenforceable, the remaining portion will remain in full force and effect.
3. If we fail to enforce any of this Statement, it will not be considered a waiver.
4. Any amendment to or waiver of this Statement must be made in writing and signed by us.
5. You will not transfer any of your rights or obligations under this Statement to anyone else without our consent.
6. All of our rights and obligations under this Statement are freely assignable by us in connection with a merger, acquisition, or sale of assets, or by operation of law or otherwise.
7. Nothing in this Statement shall prevent us from complying with the law.
8. This Statement does not confer any third party beneficiary rights.
9. We reserve all rights not expressly granted to you.
10. You will comply with all applicable laws when using or accessing ME3.